

ISAGENIX[®]

IMPACT ON

CANADA

ECONOMIC AND HEALTH AND WELLNESS IMPACT REPORT | 2017

This report estimates the impacts of both the direct effects of Isagenix operations and the multiplier effects that arise when income is recycled within Canada, as analyzed and reported by Arizona State University's Seidman Research Institute. The report calculates three types of impact — total, direct, and multiplier (indirect and induced) — expressed in terms of contributions to Gross Domestic Product (GDP), employment, and labor income.

OVERALL ECONOMIC IMPACT ON CANADA

GDP

CA\$89 MILLION

REVENUE

CA\$140 MILLION

GLOBAL REVENUE

US\$958
MILLION

COMMITMENT TO ASSOCIATES

282

JOBS SUPPORTED
BY ASSOCIATES

CA\$39
MILLION

COMMISSIONS PAID

CA\$54
MILLION

TOTAL LABOR INCOME IMPACT
FROM COMMISSIONS PAID

14,522

ACTIVE ASSOCIATES
EARNING COMMISSIONS

CA\$3
MILLION

ESTIMATED HST AND GST PAID

43

CANADIAN ASSOCIATES
EARNED \$1 MILLION+
IN GROSS CUMULATIVE EARNINGS
SINCE JOINING ISAGENIX



COMMITMENT TO RESULTS

ISABODY™

347,000

ENTRIES FROM
2014-2017

103,457

COMPLETIONS AS OF
MARCH 2018



421

GREATEST REPORTED
WEIGHT LOSS*

120

AVERAGE WEIGHT LOSS BY
100-POUND CLUB MEMBERS*

Results not typical. Weight loss results depicted here reflect exceptional individual experiences of Isagenix Customers and should not be construed as typical or average. Results vary with individual effort, body composition, eating patterns, time, exercise, and other factors, such as genetic and physiological makeup. In a two-phase study performed from 2015-2016 by Skidmore College in New York, researchers evaluated use of Isagenix products for weight loss. As part of the weight loss phase, the participants took part in a calorie-controlled regimen of Shake Days and one Cleanse Day per week and lost an average of 24 pounds after 12 weeks. For more information, view the study results at IsagenixHealth.net/Research.

*Includes all who completed a 16-week IsaBody Challenge™ in 2016. While the majority of completions resulted in weight loss, some participants gained weight or maintained their original weight, depending on their goals and results.



COMMITMENT TO COMMUNITY

CA\$400,000

DONATED IN CASH AND
PRODUCTS TO CANADIAN
CHARITIES

US\$9 MILLION

RAISED FOR
MAKE-A-WISH®

CA\$225,000

IN 2017
CHARITABLE GIVING